



EyEnvy

EYENVY

WHY EYENVY?

EyEnvy™ is a breakthrough formula that helps improve the length, volume and thickness of both eyelashes and eyebrows. The combination of vitamins and strengthening peptides creates an impressive cocktail that conditions and hydrates both your eyelashes and eyebrows. EyEnvy™ is a complementary product for eyelash extensions wearers where a higher density and length of extensions is desired.

EyEnvy™ is an exclusive spa and salon product. This is to ensure proper application procedures for our clients so that they may achieve maximum results.

Soon everyone will be saying EyEnvy™ your lashes!

HOW IT WORKS?

EyEnvy™ is designed to nourish hair follicles by helping them reach their full potential of growth. On Applying EyEnvy™, it will absorb into the skin and feed the hair follicles that are in the anagen growth phase. After 4 to 6 weeks, you will see that the new growths are longer and thicker allowing your lashes and brows to be more voluminous.

| KEY INGREDIENTS | BENEFITS |
|----------------------|---|
| Sodium hyaluronate | Moisturizing factor that penetrates deep down into dermis and promotes skin/blood micro circulation and nutrient absorption and maintain normal metabolism. |
| Grape seed extract | Potent antioxidant and wound-healing properties. |
| Bio-Peptides | (Amino acids) Help to rejuvenate and strengthen fragile hairs. |
| Ginseng root extract | Helps repair damaged hairs. This root's active components are called ginsenosides, and are said to be responsible for the revitalization and reactivation of the epidermal cells. Important constituents include saponins, (anti-inflammatory and immune-stimulating activity) Mucin and Vitamin B. |
| Tocopheryl-Vitamin E | Natural antioxidant to protect hair and follicles from environmental damage. |
| Chamomile | Helps soothe the sensitive skin. |
| Pentapeptide-4 | Helps follicles reach their full potential. |
| Vitamin C | Acts as an antioxidant |
| Vitamin A | Establishes normal skin function |
| Vitamin B3 | (Niacin amide) Cell communicating ingredient. Stimulates micro circulation in the dermis. |

COSMETIC COMPOSITION

"No-Drip" clear liquid product containing a viscosity agent and, when used as directed, does not get into the eyes.

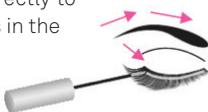
PAO**9M****NET WEIGHT**

Available in 3.5ml / 0.118 fl oz. or 2.0ml / 0.07 fl oz.

APPLICATION / METHOD OF USE

For Eyelashes: Once-a-day, in morning AFTER facial and eye creams have been applied. Apply a thin line of EyEnvy directly to the eyelid on the skin surface above the eyelashes in the direction from outside to inside of the eyelid.

Allow product to dry BEFORE applying eye makeup. One lash stroke is sufficient.



For Eyebrows: Once-a-day in the morning AFTER facial and eye creams and before makeup have been applied. Apply a thin line of EyEnvy™ directly onto the eyebrows, in the areas desired, from the exterior to the interior against the natural hair direction so that the product is applied at the root of the hair. Allow product to dry, then if desired, comb eyebrow hair in natural hair direction.

One lash and brow stroke is sufficient.

We recommend daily application for the first three (3) months. After three months, apply EyEnvy™ every other day to maintain the length and the health of your eyelashes and eyebrows.

Be careful not to over-saturate the application brush. Remove the excess of product from the tip of the wand by stroking it on the neck of the bottle 3 times.

PRECAUTION

External use only. Do not ingest, keep out of reach of children. Not recommended if pregnant or nursing. This product is not intended to prevent, cure, relieve, resolve, stop or reduce hair loss.

Users have reported a mild irritation at the base of the eyelashes. If client experiences such irritation, either reduce frequency of application or discontinue the use of EyEnvy Eyelash Conditioner until the irritation goes away. If the irritation persists, discontinue use completely and consult your physician. In order to reduce the potential for irritation, be sure to carefully follow the EyEnvy "Application / Method of Use" directions as pictured above.

If you suspect that you may have had or are having an allergic reaction, stop using the product and consult a physician immediately

IMPORTANT INFO

Results may vary. Clients may notice, a remarkable curl appearance of their lashes. If client discontinues use of EyEnvy Eyelash Conditioner, eyelashes / eyebrows will gradually return to their original appearance.

COMPLEMENTARY PRODUCT(S)

EyEnvy Intense Mascara.

TARGET MARKET

Everyone.

FREQUENTLY ASKED

Q: How do I apply EyEnvy™?

Firstly, ensure that the eye lid is clean. Shake the ingredients in the bottle; remove the excess of product from the tip of the wand by stroking it on the neck of the bottle 3 times. Apply EyEnvy™ to the skin of the eyelid from the exterior to the interior area. Apply in the morning every day for 3 months and every other day for maintenance.

Q: What if I have sensitive eyes?

We recognize that EyEnvy is not for everyone. If you are sensitive or allergic to any of our ingredients, EyEnvy™ is probably not for you. We recommend usage every other day for sensitive eyes. Your results may take 2 extra weeks, but you will achieve results.

Q: When will I see results?

Everyone's results may vary based on factors like age, sex, and application frequency. You may also achieve different results due to genetics, or if you are taking medication that affects your hormonal system. Typically most individuals **start** seeing results within 4-6 weeks. Full results are achieved within 3 months.

Q: How do I maintain my long lashes?

After daily use of EyEnvy™ for 3 months we recommend applying our conditioner every other day. For sensitive eyes apply the conditioner every third day.

Q: I wear lash extensions, can I use this product?

Yes. Because the product is applied to the skin and not the lashes it will not interfere with the bond of the glue. Make sure to wait 48 hours after your refill or full-set to allow the glue to adhere well. Many lash technicians recognize the benefits of using a lash conditioner with lash extensions for many reasons. The benefits of adding vitamins to the root of your lashes help to strengthen the bulb, disallowing the hair follicle from prematurely falling (due to the extra weight of an artificial lash). Due to the added length and volume of your lashes the technician can successfully increase more lash placement. Clients who want longer lashes but are limited due to their very short lashes can achieve longer length results because their lashes are long enough for the technician to apply even longer lashes which will adhere. Due to the increased density the technician may apply thicker lashes. We do recommend applying the product every other day while you are wearing individual lash extensions

Q: How long does a tube of EyEnvy™ last?

A tube of 3.5ml of EyEnvy™ will last up to five months and a tube of 2.0ml of EyEnvy™ will last up to 3 months if used daily as recommended. Once opened, the formula will remain active for 9 months. Unopened, a tube of EyEnvy™ is good for 18 months.

Q: I wear contact lens? Can I use EyEnvy™?

Yes. We recommend inserting contact lenses approximately 15 minutes **after** applying EyEnvy™.

Q: What is the cost for a tube of EyEnvy™?

The cost for a 3.5ml tube is \$99.00 and the cost for a 2.0ml tube is \$69.95 (add taxes where applicable). **Promotions and discounts should not last more than 3 months.**

Q: Where can I purchase EyEnvy™?

EyEnvy™ is Spa/Salon Exclusive. If you would like to purchase a tube kindly check our **Locations to purchase** section to find a location near you.

Q: My eyes are irritated, itchy, or red from the product, what should I do?

The skin surrounding your eyes is highly sensitive. Certain individuals may be sensitive to one or more of the ingredients in EyEnvy™. Please take special care in following the application procedure. A high percentage of irritation for most clients is due to overuse or over application of our product. If mild or moderate redness or irritation occurs, discontinue use of the product at least temporarily until symptoms resolve.

Q: I noticed some skin discoloration where I apply EyEnvy™, should I be concerned?

Some customers have noted a slight darkening of the skin on the eyelid where they have applied EyEnvy™ over a prolonged period of time. In most situations this will naturally fade with discontinued use of the product.

Q: Is EyEnvy™ safe during pregnancy and/or breastfeeding?

EyEnvy™ has not been tested in all situations; therefore we do not recommend using EyEnvy™ during pregnancy or breastfeeding.

Q: Can I use EyEnvy™ on my eyebrows?

Yes. EyEnvy™ can significantly improve the density of your eyebrows. Always keep in mind that if there has been any trauma to the eyebrow area which includes **scar tissue, hair will not grow.**

Q: Why is it better to put on EyEnvy™ in the morning?

The reason why EyEnvy™ is best to be used in the morning is because studies have shown that when products near the eyes are applied at night, they have an increased chance of sensitivity to product due to various factors. When used in the morning the eye's lacrimal glands are more active, sensitivity is reduced leading to a healthier experience with any product. Because we are unaware of the sensitivity levels of all clients we have created a general rule for everyone to use the product in the morning.

Q: Can I apply makeup after using EyEnvy™?

Yes, you can use all forms of make-up after applying EyEnvy. We suggest that you first apply EyEnvy™ to a clean lid and then let it dry for 1-2 minutes. You may then apply make-up as usual.

Q: Can I put on mascara after applying EyEnvy™?

Yes. Mascara can be used 1-2 minutes after applying the serum. It is recommended to use the EyEnvy™ mascara as it will also condition the lashes.

FREQUENTLY ASKED**Q: I have/had cancer/treatments, can I use EyEnvy™?**

It is recommended to begin using EyEnvy 6 months after the last chemotherapy treatment. It will not have any interference, but rather because the effects of chemotherapy to kill cells in the body will not allow EyEnvy to take its full effect. Thus, using EyEnvy 6 months after treatment will ensure more accurate and stable results. Lastly, due to heightened sensitivity from chemotherapy, you should start use under the instructions for sensitive eyes, which would be to apply the product as instructed every other day.

Q: Can I buy EyEnvy™ online?

EyEnvy cannot be bought online. EyEnvy is a product that is exclusively sold in spas and salons by salon owners, estheticians and professionals in the industry. You can locate a salon that carries EyEnvy™ by visiting our website at www.eyenvy.com, and entering your postal code under Locations of Purchase.

Q: What are the ingredients in EyEnvy™?

Aqua/Water, Glycerin, Sympeptide 226 EL, Hydrolyzed Glycosaminoglycans, Sodium Hyaluronate, Palmitoyl Pentapeptide -4, Yeast Extract, Chamomilla Recutita (Matricaria) Flower Extract, Hexapeptide - 11, Arcyostaphylos Uva URSI (Bearberry) Leaf Extract, Retinyl Palmitate (Vitamin A), Vitis Vinifera (Grape Seed Extract), Panax Ginseng Root Extract, Niacinamide (Vitamin B3), Magnesium Ascorbyl Phosphate (Vitamin C), Tocopheryl Acetate (Vitamin E), Sodium Lactate, Sodium PCA, Hydroxyethylcellulose, Polysorbate 20, Proline, Methylisothiazolinone, Phenoxyethanol, Panthenol (Vitamin B5), Sorbitol, Triethanolamine.

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